

**CITY OF ARVADA
LOCAL LIQUOR LICENSING AUTHORITY**

**AGENDA NO. 4.A.
DATE:** June 23, 2025

Item: Application for Change of Location for the Brew Pub Liquor License of New Image Brewing Company LLC, d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd.

Initiated By: New Image Brewing Company LLC

Action Proposed: Public Hearing

Presented by: Representative of applicant WILL be present to answer questions.

Comments:

The licensee is moving from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd.

Attached are copies of the state application form, clerk's memo, and a drawing of the proposed premises. Also attached are the findings of fact approval forms.

All legal requirements have been met.

IF THE AUTHORITY ADOPTS A FINDINGS OF FACT, PLEASE READ THE FINDINGS IN FULL. IF THE AUTHORITY DOES NOT ADOPT A FINDINGS AT THE CONCLUSION OF THE PUBLIC HEARING, THE FOLLOWING MOTION SHOULD BE MADE.

Suggested Order:

I order that the Application for Change of Location for the Brew Pub Liquor License of New Image Brewing Company LLC, d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd., be postponed until Monday, August 11, 2025

CITY OF ARVADA

REGULAR MEETING

**AGENDA
LOCAL LIQUOR LICENSING AUTHORITY
JUNE 23, 2025
10:00 A.M.**

1. CALL TO ORDER
2. OLD BUSINESS – None
3. NEW BUSINESS – None
4. PUBLIC HEARING
 - A. Application for Change of Location for the Brew Pub License of New Image Brewing Company LLC d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd.
5. OTHER AUTHORITY ITEMS – None
6. STUDY SESSION – None
10. REPORT FROM CITY ATTORNEY’S OFFICE
11. REPORT FROM CITY CLERK’S OFFICE
12. REPORT FROM POLICE DEPARTMENT
13. ADJOURNMENT

Permit Application and Report of Changes

All Answers Must Be Printed in Black Ink or Typewritten

Applicant is a ☐ Corporation ☐ Individual ☐ Partnership ☒ Limited Liability Company

License Number

03-05174

Name of Licensee

New Image Brewing Company LLC

Trade Name of Establishment (DBA)

New Image Brewing Company

Address of Premises (specify exact location of premises)

5620-5624 Yukon Street

City

Arvada

County

Jefferson

State

CO

ZIP Code

80002

Business Email Address

Business Phone Number

Select the Appropriate Section Below and Reference the Instructions on Page 1.

Section A – Manager

- ☐ Manager's Registration (Hotel & Restaurant)..... \$30.00
- ☐ Manager's Registration (Tavern)..... \$30.00
- ☐ Manager's Registration (Lodging Facility)..... \$30.00
- ☐ Manager's Registration (Entertainment Facility)..... \$30.00
- ☐ Change of Manager (Other Licenses pursuant to section 44-3-301(8), C.R.S.)..... No Fee

Please note that Manager's Registration for Hotel & Restaurant, Lodging Facility, Entertainment Facility, and Tavern licenses requires a local fee with submission to the local licensing authority as well. Please reach out to local licensing authorities directly regarding local processing and fees.

Section B – Duplicate License

- ☐ Duplicate License \$50.00

Section C

- ☐ Retail Warehouse Storage Permit (each)..... \$100.00
☐ Wholesale Branch House Permit (each)..... \$100.00
☐ Change Corporation or Trade Name Permit (each)..... \$50.00
☒ Change Location Permit (each)..... \$150.00
☐ Noncontiguous or Primary Manufacturing Location Change..... \$150.00

☐ Change, Alter or Modify Premises.....\$150.00 x ☐ Total Fee:
☐ Addition of Optional Premises to
Existing Hotel/Restaurant..... \$100.00 x ☐ Total Fee:
☐ Addition of Related Facility to an Existing
Resort or Campus Liquor Complex.....\$160.00 x ☐ Total Fee:
☐ Campus Liquor Complex Designation..... No Fee
☐ Sidewalk Service Area..... \$75.00

Do Not Write in This Space – For Department of Revenue Use Only

Date License Issued

License Account Number

Period

The State may convert your check to a one time electronic banking transaction. Your bank account may be debited as early as the same day received by the State. If converted, your check will not be returned. If your check is rejected due to insufficient or uncollected funds, the Department of Revenue may collect the payment amount directly from your bank account electronically.

Total Amount Due.....

\$

.00

Change of Location

Note to Retail Licensees: An application to change location has a local application fee of \$750 payable to your local licensing authority. You may only change location within the same jurisdiction as the original license that was issued. Pursuant to 44-3-311(1) C.R.S. Your application must be on file with the local authority thirty (30) days before a public hearing can be held.

Date filed with Local Authority

Date of Hearing

Address of current premises.

Address

City

County

ZIP Code

Address of proposed New Premises

(Attach copy of the deed or lease that establishes possession of the premises by the licensee)

Address

City

County

ZIP Code

New mailing address if applicable.

Address

City

County

State

ZIP Code

Attach detailed diagram of the premises showing where the alcohol beverages will be stored, served, possessed or consumed. Include kitchen area(s) for hotel and restaurants.

Noncontiguous or Primary Manufacturing Location Change

Select the option that applies to your situation:

- ☐ Make a current Primary Manufacturing Location (Location 1) into a Noncontiguous Location (Location 2); **or**
- ☐ Make a current Noncontiguous Manufacturing Location (Location 1) into a Primary Manufacturing Location (Location 2).

Address of Location 1:

Address

City

County

ZIP Code

Address of Location 2:

Address

City

County

ZIP Code

Change of Manager

Change of Manager or to **Register the Manager** of a Tavern, Hotel and Restaurant, Lodging Facility and Entertainment Facility liquor license or licenses pursuant to section 44-3-301(8), C.R.S.

Change of Manager

Former Manager's Name

New Manager's Name

Date of Employment

Has manager ever managed a liquor licensed establishment?..... ☐ Yes ☐ No

Does manager have a financial interest in any other liquor
licensed establishment?..... ☐ Yes ☐ No

If yes, give name and location of establishment

Modify Premises or Addition of Optional Premises, Related Facility, or Sidewalk Service Area

Note: Licensees may not modify or add to their licensed premises until approved by state and local authorities.

(a) Describe change proposed

(b) If the modification is temporary, when will the proposed change:

Start (month/day/year)

End (month/day/year)

Note: The total state fee for temporary modification is \$300.00

(c) Will the proposed change result in the licensed premises now being located within 500 feet of any public or private school that meets compulsory education requirements of Colorado law, or the principal campus of any college, university or seminary?..... ☐ Yes ☐ No

(If yes, explain in detail and describe any exemptions that apply)

(d) Is the proposed change in compliance with local building and zoning laws?..... ☐ Yes ☐ No

(e) If this modification is for an additional Hotel and Restaurant Optional Premises has the local authority authorized by resolution or ordinance the issuance of optional premises?..... ☐ Yes ☐ No

(f) Attach a diagram of the current licensed premises and a diagram of the proposed changes for the licensed premises.

(g) Attach any existing lease that is revised due to the modification.

(h) For the addition of a Sidewalk Service Area per Regulation 47-302(A)(4), 1 C.C.R. 203-2, include documentation received from the local governing body authorizing use of the sidewalk. Documentation may include but is not limited to a statement of use, permit, easement, or other legal permissions.

Campus Liquor Complex Designation

An institution of higher education or a person who contracts with the institution to provide food services
I wish to designate my existing:

Liquor License Type

Liquor License Number

to a Campus Liquor Complex..... ☐ Yes ☐ No

Additional Related Facility

To add a Related Facility to an existing Resort or Campus Liquor Complex, include the name of the Related Facility and include the address and an outlined drawing of the Related Facility Premises.

Address of Related Facility

Address

City

State

ZIP Code

Outlined diagram provided..... ☐ Yes ☐ No

Oath of Applicant

I declare under penalty of perjury in the second degree that I have read the foregoing application and all attachments thereto, and that all information therein is true, correct, and complete to the best of my knowledge.

Print Name

Title

Electronic signature is not accepted, physical signature is required.

Date (MM/DD/YY)

Report and Approval of Local Licensing Authority (City / County)

The foregoing application has been examined and the premises, business conducted and character of the applicant is satisfactory, and we do report that such permit, if granted, will comply with the applicable provisions of Title 44, Articles 4 and 3, C.R.S., as amended. Therefore, This Application is Approved.

Local Licensing Authority (City or County)

Date filed with Local Authority

Electronic signature is not accepted, physical signature is required.

Title

Date (MM/DD/YY)

Report of State Licensing Authority

The foregoing has been examined and complies with the filing requirements of Title 44, Article 3, C.R.S., as amended.

Electronic signature is not accepted, physical signature is required.

Title

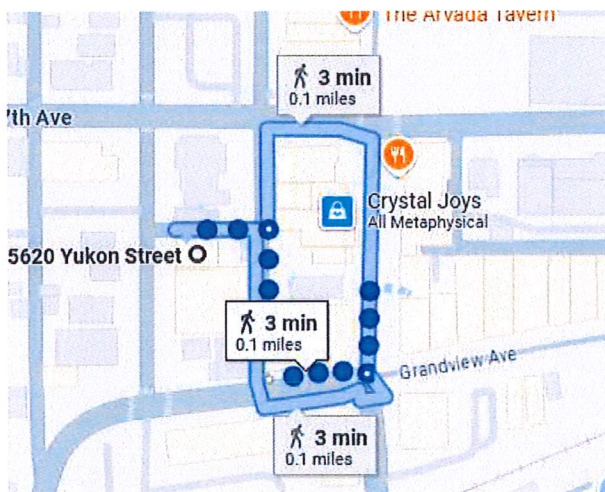
Date (MM/DD/YY)



DATE: June 18, 2025
TO: Arvada Liquor Authority
FROM: Sarah Walters – Deputy City Clerk
SUBJECT: Application for Change of Location for the Brew Pub License of New Image Brewing Company LLC d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd.

REQUEST

On May 19, 2025 the City Clerk's Office received a completed Change Location Permit application from New Image Brewing Company LLC d/b/a New Image Brewing Company to move its Brew Pub License from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd. Both locations are within the City of Arvada.



FINDINGS

On Thursday, October 8, 2015, the Arvada Liquor Authority held a public hearing regarding the issuance for the original brew pub license for New Image Brewing Company LLC d/b/a New Image Brewing.

With the original application, the applicant submitted petitions containing the signatures of approximately 119 persons. Of the petition signers, 21 were deleted for a missing signature or address, 98 supported the issuance of the proposed license and none opposed it. Petition signers from the defined neighborhood, according to the testimony of the circulators, supported the issuance of the proposed liquor license.

At the public hearing, the Arvada Liquor Authority considered all of the evidence coming before them to support the approval and issuance of a brew pub liquor license, including the testimony of the applicant and the petitions submitted, and found the evidence provided did establish, conclusively, the reasonable requirements of the neighborhood were not being met, that the desires of the adult inhabitants of the neighborhood supported the issuance of the liquor license and that the character, record and reputation of the individuals involved in the application were satisfactory.

The applicant was issued a license by both the City of Arvada and the State of Colorado on October 16, 2015.

Because the proposed new location remains within the same neighborhood as the old location, the Deputy City Clerk has determined that the proposed change will not conflict with the desires of the adult inhabitants and the reasonable requirements of the neighborhood in the vicinity of the new location. Pursuant to Colorado law, the Deputy City Clerk has waived the neighborhood needs and desires assessment requirements. The character, record and reputation of the applicant are not a consideration for this type of permit.

The applicant has provided sufficient paperwork to show that they have appropriate legal possession of the new location.

City Zoning permits the use of the new subject property for the proposed outlet.

LEGAL & PUBLIC NOTICES

In accordance with C.R.S. Section 12-47-311, the City Clerk's Office has published a legal notice, notifying the community that the applicant wishes to relocate their business and move their existing liquor license to a new location.

The legal notice for the Change Location Permit was published in the Jeffco Transcript and the City of Arvada Legal Notices Web Site on June 12, 2025. A public notice poster was hung at the location for a minimum of 10 days. The applicants posting log and posting affidavit were submitted. Pictures of the public notice poster are in the applicant's file.

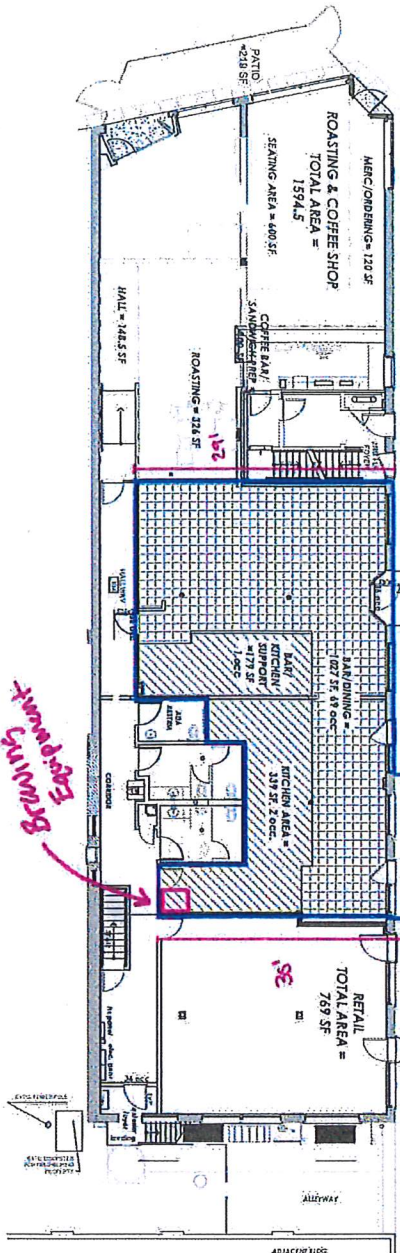
To date, no petitions or remonstrances in opposition have been received by the City of Arvada City Clerk's Office.

5600

OLDE WADSWORTH BLVD

5606

5626

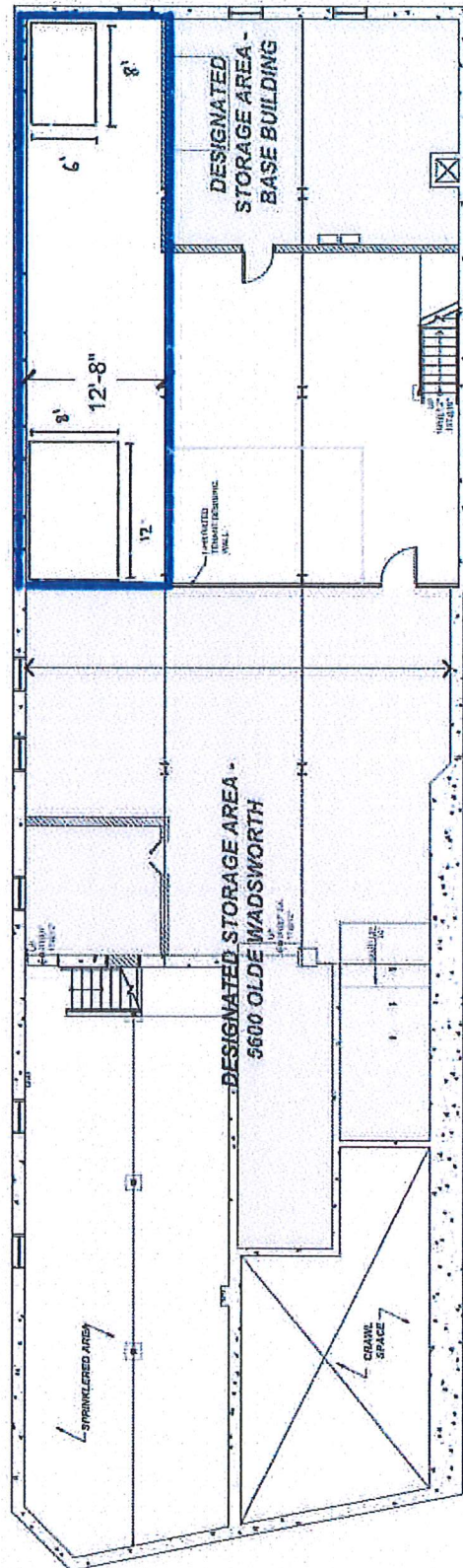


5612 - 5616

TOTAL TENANT AREA = 1545 SF
PATIO SEATING = 473 SF



Basement Storage



APPROVAL FORM

Page 1

APPROVAL

PROPOSED FINDINGS OF FACT
REGARDING THE APPLICATION FOR THE
CHANGE OF LOCATION OF THE
BREW PUB LIQUOR LICENSE OF
NEW IMAGE BREWING COMPANY LLC
D/B/A NEW IMAGE BREWING COMPANY
5614 OLDE WADSWORTH BLVD.

A public hearing on the Application for the Change of Location for Brew Pub License of New Image Brewing Company LLC, d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd., Arvada, Colorado, was held on June 23, 2025, before the City of Arvada Liquor Licensing Authority (hereinafter "Authority"). After considering all the evidence presented at said public hearing and considering all the facts presented, the Authority adopts the following Findings of Fact:

1. The neighborhood served by the existing license has not changed since the original liquor license was issued on October 16, 2015.
2. The City Clerk's Memo dated June 18, 2025, is incorporated herein and made a part hereof.
3. The Authority acknowledges that with the original application in 2015, the applicant submitted petitions containing the signatures of approximately 119 persons. Of the petition signers, 21 were deleted for missing signature or address, 98 supported the issuance of the proposed license and none opposed it. Petition signers from the defined neighborhood, according to the testimony of the circulators, supported the issuance of the proposed liquor license.
4. No persons testified in support of the proposed license regarding the needs and desires of the neighborhood.
5. The Authority finds the applicant's file is complete.
6. City Zoning permits the use of the subject property for the proposed outlet.
7. No petition in opposition was received and no person spoke in opposition. The Authority finds there was an adequate showing to detail that the outlets in and near the neighborhood were not meeting the needs and desires of the adult inhabitants at the time of the issuance of the original license.
8. The Authority has considered all the evidence coming before the Authority at the public hearing and finds the evidence does establish conclusively:
 - A. The proposed change will not conflict with the desires of the adult inhabitants and the reasonable requirements of the neighborhood in the vicinity of the new location.

APPROVAL FORM

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I order the foregoing Findings of Fact be Adopted and the Application for Change of Location for the Brew Pub License of New Image Brewing Company LLC, d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd., be approved.

Approved on the condition that: _____

DENIAL FORM

Page 1

DENIAL

PROPOSED FINDINGS OF FACT
REGARDING THE APPLICATION FOR THE
CHANGE OF LOCATION OF THE
BREW PUB LIQUOR LICENSE OF
NEW IMAGE BREWING COMPANY LLC
D/B/A NEW IMAGE BREWING COMPANY
5614 OLDE WADSWORTH BLVD.

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6. City Zoning permits the use of the subject property for the proposed outlet.
7. No petition in opposition was received and no person spoke in opposition. The Authority finds there was an adequate showing to detail that the outlets in and near the neighborhood were not meeting the needs and desires of the adult inhabitants at the time of the issuance of the original license.
8. The Authority has considered all of the evidence coming before the Authority at the public hearing and finds the evidence does establish conclusively:
 - A. The reasonable requirements of the neighborhood are presently being met.
 - B. The desires of the inhabitants of the neighborhood are consistent with these Findings and the denial of the application.

DENIAL FORM

Page 2

I move the foregoing Findings of Fact be Adopted and the Application for Change of Location for the Brew Pub License of New Image Brewing Company LLC, d/b/a New Image Brewing Company, from 5620-5624 Yukon Street to 5614 Olde Wadsworth Blvd., be Denied.

YES: _____

NO: _____

ABSENT: _____